

# 2026 BARKER'S ANNUAL ADOPTION & FOSTER CARE CONFERENCE & *Teen Connections Event*

*Where Every Story Matters & Every Voice  
Belongs*

## 2026 Sponsorship Package



### Date & Time



Saturday, March 7, 2026

8:15 AM – 4:30 PM

### Location



The Universities at Shady Grove

9630 Gudelsky Drive

Rockville, MD 20850





On behalf of The Barker Adoption Foundation, thank you for taking the time to learn more about our 2026 Adoption & Foster Care Conference & Teen Connections Event, taking place on Saturday, March 7, 2026, in Rockville, Maryland.

Each year, this conference brings together the full adoption and foster care constellation—families, professionals, and people with lived experience—for a day of learning, connection, and honest conversation. It is one of Barker's most meaningful community gatherings and a reflection of our long-standing commitment to ethical, child-centered adoption and lifelong family support.

We invite you to consider partnering with Barker as a conference sponsor. Sponsorship is more than visibility—it is a direct investment in education, access, and community. Your support helps ensure that this conference remains inclusive and accessible, while strengthening programs that support children, teens, and families at every stage of the adoption and foster care journey.

As a sponsor, your organization will connect with a deeply engaged, values-driven audience while aligning with Barker's trusted mission and 80+ year legacy of service. Enclosed, you'll find a range of sponsorship opportunities designed to offer meaningful engagement and recognition, while supporting an event that truly matters.

We would be honored to partner with you and are happy to answer any questions or explore how a sponsorship might best align with your goals.

Thank you for your consideration and for your commitment to children, families, and community.

With gratitude,

**Sue Hollar**  
Executive Director & CEO

**Michele Mazzei**  
Development Director

then. now. always.

## VISIONARY SPONSOR — \$10,000

FOR THOSE LEADING THE WAY IN ADOPTION AND FAMILY SUPPORT.

- Recognition as a Visionary Sponsor in all conference materials and website.
- Option to submit video ad featured on Barker's website and social media.
- One resource table at the event.
- 8 complimentary conference standard tickets to include parking.

## COMMUNITY BUILDER SPONSOR — \$7,500

FOR THOSE COMMITTED TO STRENGTHEN COMMUNITY TIES.

- Recognition as a Community Builder Sponsor in all conference materials and website.
- Option to submit video ad featured on Barker's website and social media.
- One resource table at the event.
- 6 complimentary conference standard tickets to include parking.

## CONNECTION SPONSOR — \$5,000

FOR THOSE COMMITTED TO STRENGTHEN COMMUNITY TIES.

- Recognition as a Connection Sponsor in all conference materials and website.
- One resource table at the event.
- 4 complimentary conference standard tickets to include parking.

## LEGACY SPONSOR — \$2,500

FOR THOSE COMMITTED TO STRENGTHEN COMMUNITY TIES.

- Recognition as a Legacy Sponsor in all conference materials and website.
- One resource table at the event.
- 2 complimentary conference standard tickets to include parking.

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## Additional meaningful ways to support specific elements of the conference that foster connection, access, and inclusion.

### MEAL SPONSOR — \$3,000

#### FOR THOSE COMMITTED TO STRENGTHEN COMMUNITY TIES.

- Recognition as the Meal Sponsor in conference materials and onsite signage.
- Verbal acknowledgment during the meal breaks.
- Opportunity to include branded materials on meal tables (optional).

### NETWORKING SESSION SPONSOR — \$2,000

#### FOR THOSE WHO VALUE THE IMPACT OF CONNECTION

- Recognition as the Networking Session Sponsor in conference materials and the event program.
- Verbal acknowledgment at the start of the networking session.

### SUPPORTER SPONSOR — \$1,000

#### FOR THOSE WHO BELIEVE IN THE MISSION TO SUPPORT CHILDREN & FAMILIES

- Recognition as a supporter in conference materials.
- Listing on the conference website.

### CONFERENCE SCHOLARSHIP FUND — \$130+

#### FOR THOSE WHO WANT TO SUPPORT PEOPLE IMPACTED BY ADOPTION

- Contribute to a fund that helps adoptees attend the conference.
- Receive special recognition on Barker's website.

## WHAT YOUR SPONSORSHIP MAKES POSSIBLE

Conference sponsorship extends far beyond a single day—your support helps sustain Barker’s year-round services for children, adoptees, and families at every stage of the adoption journey.

### Building Belonging & Community

**Barker’s Annual Picnic brings families together in a welcoming, inclusive environment where adoptive families, children, donors, and community partners can connect outside of formal services.**

**This shared experience fosters belonging, strengthens relationships, and reinforces the community that families rely on long after the conference ends.**

*Your sponsorship helps create spaces where connection, joy, and community can thrive.*

### Strengthening Mental Health & Family Stability

**Access to adoption-competent mental health support is critical for long-term well-being. Barker provides ongoing counseling and therapeutic support for adoptees and families navigating identity, trauma, grief, and complex family dynamics.**

**Demand for these services continues to grow. Sponsorship support helps expand access to qualified clinicians and ensures families receive timely, expert care when it matters most.**

*Your investment directly supports mental health access and family resilience.*

### Restoring Identity, History & Healing

**For many adoptees, access to personal history and birth family information is foundational to identity and healing. Barker’s Search & Reunion services help individuals navigate this process with guidance, care, and respect.**

**By supporting this work, sponsors help individuals gain clarity, connection, and the opportunity to move forward with a fuller understanding of their story.**

*Your sponsorship supports healing rooted in truth, dignity, and connection.*

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*Thank you*  
**for being part of the Barker Family.**



**To learn more about our impact, scan the QR code to review our most recent Annual Impact Report and see the returns of your ongoing support.**



**Questions?**

**Please contact Development Director Michele Mazzei at [mmazzei@barkerfoundation.org](mailto:mmazzei@barkerfoundation.org) if you would like more information about sponsorships, Barker's Impact, or to give in other ways.**

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